

Minutes
of the
Durand Foundation Board of Directors Meeting
on
June 9, 2002

Board Members Present:

Mike Durand, President (03)
John Durand, Vice-president (03)
Roger Durand, Secretary (03)
Alice (Durand) Keppel, Treasurer (04)
Blanche (Durand) Hammer (02)
Susanne (Durand Foley) Krasovich (04)
Mary Kay (Durand Grant) Brusegard (02)
Richard Durand (04)
Yvonne Cariveau (04)

Board Members Absent:

Tom Bacig (04)
Joanne Berres (02)

Non-board Members Present:

Derek Brusegard

Mike Durand opened the meeting at 1010.

Reading of previous meeting minutes

Minutes of the October 7, 2001 meeting were sent to board members for review prior to the meeting.

MOTION: A motion to accept the minutes was made and seconded.

VOTE: Motion carried unanimously.

Treasurer's report – by Alice Keppel

Alice presented the Treasurer's report (attached). A discussion of the details of the report followed.

MOTION: Printed inventory assets (books, newsletters, etc.) should be carried at cost.

VOTE: Motion carried unanimously.

The board offered condolences to John Durand regarding the tragic and unexpected death of his son, John, earlier in the year. A discussion of a proposed "John Adelard Durand Scholarship Fund" occurred. Details of the fund (purpose, funding, control, etc) followed. Alice Keppel will work to define the formal organization of the fund and present the details at the next board meeting.

MOTION: A motion was made to establish "John Adelard Durand Scholarship Fund".

VOTE: Motion carried unanimously.

(Carried to OLD BUSINESS for next meeting).

MOTION: A motion to accept the treasurer's report was presented and seconded.

VOTE: Motion carried unanimously.

Introduction of Yvonne Cariveau.

Mike introduced one of the two new board members, Yvonne Cariveau. Yvonne brings to the organization a wealth of gifts including her historical/genealogy research interests and her knowledge regarding internet web pages. She owns and operates her own business which sets up and manages company websites.

Activities and Committee Reports

- Research Committee

Roger reported that the research committees has been inactive. The committee plans to meet with Tom Bacig this summer to glean his thoughts on research activities. Richard Durand reported on his continued efforts to add family members to the family tree. Mike reported on a meeting that he attended regarding the "Grand Portage National Monument Project" and MN Historical Society contacts he has made with advice on document archiving.

- Records Committee

Blanche briefed the board on her continuing efforts to update the family tree. Over 300 names have been added in 6 months. Again, the recommendation was made to upload family tree updates at a frequency of greater than twice a year.

- Newsletter Report

John Durand reported that Alice Keppel's son, Peter, has agreed to assist with the management of images for the newsletter. He has had experience publishing documents. His expertise will also be useful in assessing the possibility of organizing a compilation of family photos that may be accessible to family members by a variety of modes.

John offered a suggestion that the newsletter responsibilities be share amongst a group of "regional" editors. A discussion by the group concurred that a discernment or sharing of editor responsibilities would help include more people in the newsletter work and bring more family variety to the newsletter. This effort is possible without board action.

John shared his hope that a feature project would publish plat documents from the areas of early settlement by our ancestors upon their arrival the MN and WI.

- Membership Committee

Mike reported that the organization, for the last six months, is experiencing both a decrease in the rate of new member additions and, at the same time, a decrease in the percentage of existing membership renewals. A discussion ensued which detailed possible reasons for our experience. The board agreed that efforts to "market" to family members has not been vigorous (many local Durand families still probably do not know of the Foundation) and that the decline in renewals may not be because of

dissatisfaction with the “value” of the “product” but may be as simple as expiring gift memberships.

Mike and Marilyn Durand have been carrying the burden of membership responsibilities and are eager to pass these on to a marketing oriented person(s) in the family. Knowledge of databases and marketing techniques would be valuable. Mike agreed to search for and identify an energetic and competent individual by the next meeting to carry on the responsibilities of the membership committee chairmanship (CARRIED FORWARD TO OLD BUSINESS NEXT MEETING).

NEW BUSINESS

Durand Foundation Web site

Richard Durand recommended improvement in the website including:

- 1) Include an introductory page which outlines the site, its purpose, organizational funding and financial reports, and content
- 2) Provide specific information dealing with the family tree such as explanations of genealogical terms and descriptions of the family tree structure, numbers, etc.
- 3) Provide a downloadable or web based family member form where additions to the family tree with names, dates, and places would be streamlined.
- 4) Review of password management and need to access parts of the web site.

Yvonne Cariveau offered her observations, as a professional, of the website:

- 1) Navigation -- scheme could be improved
- 2) Links -- website and newsletters could be interfaced
- 3) Education -- A subsection of the site could be dedicated to educational materials regarding the website and/or basic research information
- 4) Maps – a series of maps with family home sites and migration patterns would be of interest
- 5) Need to transition the work and knowledge of Derek to others, perhaps a website committee (Derek, Yvonne, and John to discuss. CARRIED FORWARD TO OLD BUSINESS NEXT MEETING)

President’s tasking for board members to provide their “Vision for the Future”

Mike Durand requested, prior to the meeting, that each member bring a “Vision for the Future” to the meeting. No formal actions were taken during this discussion. A summarization which highlights the recurrent themes of the discussion is attached and labeled “June 2002 Vision for the Future”.

AWARDS (see attached)

ADJOURNMENT

NEXT MEETING will be on Oct 6 2002 at Suzanne’s home.

Minutes submitted by Roger E. Durand, Secretary

“June 2002 Vision for the Future”

Mary

Web site improvement
Update Durand history
Guide to family connections
Broader involvement

Yvonne

Value
Connections
Meat on family tree
Reunion
Individual accounts/stories

Suzanne

Connections are important – who’s who// visits and travel
Newsletter
 Birth, marriage, anniversary
 Ads for talents
Contact interfaces –who’s in area
How to articles
Trips to France

Richard

Web site improvement
Contact
Newsletter download

John

Trust/ optimism
4 generations = client, needs

Roger

Success not measured in memberships
Memberships needed to support newsletter and fund site

Alice

Organizational Health
Stabilize membership
Why not renewing
 Gift
 Deceased

Define Goals

Assign people to goals

Need to teach

Importance of family

Encourage reunions

Cemetery Days

Scholarship

Web links/ library

Pay fee's to historical society

Mike

Archives

How to store

Basic family research

Recruitment to carry on responsibilities

Advertising

Full time marketing

50% members have e-mail

e-mail list

Newsletter quarterly

Groups and committees

Mike plans to leave

DB/marketing

Mailing

Oct 13 2002

2001 Durand Heritage Foundation Award Winners

President's Award

Blanche Durand Hammer
Derek Brusegard
Marilyn Durand

Outstanding Young Citizen Award

Derek Brusegard

Amerindian Princess Award

Alice Durand Keppel

Writer of The Year Award

Ellen Durand Olson

Best Family Story Award

Rose Marie Durand Wong

Ambassador of The Year Award

Yvonne Cariveau

Outstanding Family Award

Matt & Susan Krasovich Family