

Durand Foundation
Board of Directors Meeting
Sunday, April 25, 2003 10:30 AM

Location: Alice and Pat Keppel home, 1104 Apple Circle, Mayer, MN 55360

Board Members Present:

Roger Durand, Chair (Board till 10/06, Chair till 10/05)
John Durand Vice-chair (Board till 10/06, Vice-chair till 10/05)
Alice (Durand) Keppel, Treasurer (Board till 10/04. Treasurer till 10/04)
Blanche (Durand) Hammer (Board till 10/05)
Susanne Krasovich (Board till 10/04)
JoAnne Berres (Board till 10/06)
Mike Durand (Board till 10/06)

Board Members Absent:

Yvonne Karsten (Board till 10/04)
Richard Durand, Secretary (Board till 10/04, Secretary till 10/05)
Mary Kay Brusegard (Board till 10/05)
Tom Bacig (Board till 10/04)

10:35AM

Meeting was called to order. A quorum was present.
Minutes of the 5 Oct 03 meeting were read.
MOTION: A motion to accept the minutes was made and seconded.
VOTE: Motion carried unanimously.

A list of current members was circulated.

Standing Reports

Treasurer's Report, Alice Keppel, Treasurer
Current Status: Cash on hand \$520 (\$2085-\$1565 Scholarship Fund)

John Adelard Durand Scholarship Fund: \$1565

The following reports were presented:

1. Income and Expenses FY 2003.
2. Cash Flow 1/1/2003 through 12/31/2003.
3. Bank Reconciliation 13/31/2003.
4. Budget 2004.
5. Cash Flow Comparison 1/1/02 through 1/1/2004.

Mike Durand pointed out that a balance sheet which included inventory was not present. Alice will generate one.

MOTION: A motion to accept the treasurer report was made and seconded.

VOTE: Motion carried unanimously.

ACTION: Alice will generate a balance sheet.

Research Committee Report, Roger Durand
Aunt Bea's Trunk DVD project was completed and a DVD is now available for \$15.

ACTION: Mike/Yvonne to include DVD on web's "Country Store and in the printed catalog of offerings for \$15.

Records Committee Report. Blanche Hammer

Family tree updates/contributions were entered from the Denome family tree and from Richard Durand's continued work. Additions continue from the web site.

Web site Family Tree page information was expanded.

A GEDCOM file of the family tree is available in the "Country Store" for \$15.

ACTION: Mike/Yvonne to include GEDCOM offering on web's "Country Store and in the printed catalog of offerings for \$15.

Newsletter Committee Report. John Durand

John reported that the newsletter editing responsibilities will be accomplished by Ellen Olson for at least the next four issues. No changes in format are expected. The newsletter format will continue to be in MS Publisher.

Membership/Marketing Committee Report Mike Durand

Mike presented a multi-page, multipart "Membership/Marketing Committee Report.

Current active members (dues paid): 139.

Results of direct mail results in MN last year are unclear because of the web site being down through the 1st two weeks of the campaign.

Marketing expectations:

Mike summarized past marketing efforts and asked for direction regarding resources and priorities. Directors agreed that Mike should feel free to explore all marketing options that he chooses within his budget. Emphasis on marketing materials such as books, etc. would make the most favorable impact on cash flow.

MOTION: A motion was made and amended to establish \$500/year (approx. 10% of income/expenses) as an allowable marketing budget was made and seconded.

VOTE: Motion carried unanimously.

Website Report

Yvonne Karsten was not present. Roger summarized the many changes to the web site that were made since the last meeting.

Yvonne's firm was instrumental in developing the new logo. No bill has been submitted as yet. It was generally agreed that an invoice should be expected.

John Adelard Durand Scholarship Fund. John Durand

John reported on the planning for the "Johnny Ride" in July 2004 which is to be a bike ride from Faribault to the homestead of Pierre and Louise

Durand in Wisconsin the days before the August 14 family reunion. John Durand and Alice Keppel are the contacts. Another notice will appear in the next newsletter.

Special Reports

None

Old Business

Jean Durand book reprint/branding committee (ad hoc).

The Jean Durand book and family tree has been printed. The first 20 copies will sell for \$89.50 with \$5.50 added for postage/shipping.

A logo was developed by Yvonne Karsten and approved.

MOTION: A motion to adopt the Fleur-de-lis with the Jean Durand signature as our logo was made and seconded.

VOTE: Motion carried unanimously.

ACTION: Yvonne to change the web site home page to include the approved logo and create a downloadable image for use.

Organizational plan for dissolution, Roger Durand reported that this plan was not developed yet.

ACTION: Roger to develop plan as tasked at the last meeting.

New Business

Cookbook Project

Marilyn Durand and Carol Durand are working on the production of a Durand Heritage Foundation cookbook. If preorders and content appear and allow completion of the book, a minimum of 200 books will be printed.

Election of Board members and officers – none.

Next meeting: Oct 9, 2004 (second Sunday in Oct 2004) at Blanche Durand Hammer's house at 1547 Quail Ridge Road, Woodbury, MN 53125 starting at 10:30.

12:35PM

MOTION: A motion to adjourn was made and seconded.

VOTE: Motion carried unanimously.

Minutes submitted by Roger E. Durand, Chair (Richard Durand, Secretary was absent).